

Focus Group: May 19 at 8:15 PM
Charlotte, NC

EREV Label Design Worksheet #3

Option	Most Understandable
A	5
B	2
C	1
Which vehicle is more fuel efficient?	
	Option 1
A	0
B	8
C	8

PHEV Label Design Worksheet #4

Option	Most Understandable
A	6
B	2
C	0
Which vehicle is more fuel efficient?	
	Option 1
A	0
B	8
C	0

Gasoline Engine Vehicle Label Design Worksheet #1

Option	Most Understandable
A	0
B	8
C	0
Which vehicle is more fuel efficient?	
	Option 1
A	0
B	8
C	0

Compare Vehicle Technologies Worksheet #5

	Gas
30 miles?	0
50 miles?	0
100 miles?	0
Enviro friendly	0

Environmental Metric Worksheet #6

Label	First Choice
A	2
B	1
C	2
D	1

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Least Understandable	0
	5
	2
Option 2	8
	0
	0

Least Understandable	0
	6
	2
Option 2	8
	0
	8

Least Understandable	4
	0
	4
Option 2	8
	0
	8

EREV	PHEV
8	0
0	8
2	6
4	4

Second Choice	1
	2
	3
	2

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E

2

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